Facts & myths about hearing loss.

<table>
<thead>
<tr>
<th>Myth</th>
<th>Fact</th>
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<tbody>
<tr>
<td><strong>MYTH</strong> Only elderly people have hearing loss.</td>
<td><strong>FACT</strong> Hearing loss affects people of all ages. A 2015 World Health Organization study shows 1.1 billion teens and young adults are at risk of hearing loss.</td>
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<tr>
<td><strong>MYTH</strong> Hearing devices are bulky and uncomfortable.</td>
<td><strong>FACT</strong> Today’s hearing devices are sleek, available in various styles and colors, and are custom-fitted to ensure they are so comfortable, you'll forget you're wearing them.</td>
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<tr>
<td><strong>MYTH</strong> If I have a milder hearing loss, I don't need to wear hearing devices.</td>
<td><strong>FACT</strong> Untreated hearing loss of any kind is linked to many serious health conditions, including cognitive decline, heart disease, and diabetes.</td>
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HearStrong Foundation

866-432-7500

hearstrong.org

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The benefits of hearing better:

- You will have more self-confidence
- You will perform better in your everyday activities
- You will be less likely to miss those important events
- You will potentially earn more money down the road - a recent study showed that those who treat their hearing loss can reduce their risk of losing income by up to 90%.

The HearStrong Foundation’s Mission

The HearStrong Foundation aims to shatter social stigmas and radically challenge the general perception of hearing in our society. The foundation serves to celebrate individuals worldwide who have not only faced hearing loss, but conquered it with a determined spirit, a focused mind and an unwavering heart!

A HearStrong Champion is an individual who refuses to let hearing loss determine who they are and what they can accomplish.

HearStrong champions serve as role models to empower the more than 30 million Americans with untreated hearing loss to take control of their hearing health.

Browse our roster of HearStrong Champions and nominate your own on at Hearstrong.org!

HearStrong’s Sponsors:

- NFL Players Association
- National Basketball Retired Players Association
- EarQ
- Legends